

PRIVACY POLICY

for the use of the mobile application Anywhre

We are committed to protecting the privacy of our users. This privacy policy informs you how we collect, use, disclose and protect your personal information when you use Anywhre.

1 GENERAL

- 1.1 This privacy policy applies to all personal data processed by White Elk AB, a Swedish limited liability company registered under number 556837-3715. When you use the mobile application Anywhre or when you log in to your Anywhre account on our website www.anywhre.com.
- 1.2 By using Anywhre, you confirm that you have read, understood and agree to be bound by the terms of this Policy and that you consent to the collection, processing, use, storage and transfer of your Personal Data (as defined below) in accordance with the terms set forth in this Policy.
- 1.3 “**Personal Data**” means any and all information through which an individual may be identified, directly or indirectly. This includes, but is not limited to, your name, address, profile images, login information and e-mail address.
- 1.4 White Elk AB is the controller of the Personal Data provided or collected through Anywhre and the Website and shall remain responsible for the processing thereof according to the terms of this Policy.
- 1.1. Your Personal Data is collected and processed with the general purpose to provide Anywhre and the Website. Any specific purposes of the processing are explained below in this Policy.
- 1.5 You have the right to receive information about your Personal Data and how we process it. If you would like to receive such information, please contact us in writing. You are further entitled to withdraw a consent that you have previously given regarding the processing of your Personal Data. Please note that such withdrawal might mean that you can no longer use Anywhre, the Website or certain services provided through them. Withdrawal of consent shall be made in writing to us. Our contact details are set out at the end of this Policy.

2 COLLECTED DATA

- 2.1 All data collected through Anywhre and the Website is stored within the European Union.
- 2.2 If you do not specifically ask for your Personal Data to be removed, the data will remain in our systems and be stored and processed for as long as it is deemed necessary for the provision of Anywhre, the Website and our services.

3 SECURITY

- 3.1 We are committed to protecting your privacy and integrity, and we understand that your Personal Data should be treated with utmost caution.
- 3.2 We shall take and implement all commercially reasonable measures to ensure that your Personal Data is treated securely and in accordance with this Policy. Accordingly, any information transmitted from Anywhre and the Website is encrypted. We would, however, like to remind you that no method of transmission over the Internet, or

method of electronic storage, is entirely secure and that any transmission is made at your own risk. White Elk AB shall not be liable for the disclosure of Personal Data due to errors in transmission or unauthorized actions of third parties.

- 3.3 In order to protect the confidential nature of your Personal Data, you are advised to treat your login information to your Anywhre account as confidential. You remain responsible for keeping your login information secure and shall not disclose such information to a third party.

4 USE AND DISCLOSURE OF PERSONAL DATA

- 4.1 Except as expressly stated herein, White Elk AB will not use, sell, share or otherwise disclose your Personal Data to any third party.

- 4.2 We will use your Personal Data for the following purposes:

- a) to improve and develop Anywhre and the Website;
- b) for statistical purposes;
- c) for us and our business partners to contact you to inform you of offers, news, updates etc.; and
- d) for service matters.

- 4.3 We may disclose your Personal Data to:

- a) our affiliated companies, business partners and agents, for the purpose of providing Anywhre and the Website to you and contacting you in relation to our services;
- b) regulatory authorities or legal advisors in connection with alleged offenses or suspected breaches of this Policy; or
- c) when it is reasonably necessary to i) comply with legal or regulatory requirements, ii) enforce or apply our Terms of Service or this Policy, or iii) to protect the rights, property or safety of White Elk AB, our customers or others.

- 4.4 If you login to your Anywhre account by using your Facebook account, Facebook will automatically share and generate Personal Data about you. Please review Facebooks privacy policy and terms for further information regarding the Personal Data they share with us.

5 AGGREGATED DATA (DATA WHICH IS NOT INDIVIDUALLY IDENTIFIABLE)

- 5.1 Like most app and website providers, we collect information from your use of Anywhre and the Website which is not individually identifiable. Such information may for example include statistics related to Internet traffic and the geographic location of the users of Anywhre or the Website. We may share and disclose aggregated information that has been compiled from the information we collect.

- 5.2 The information described in the above paragraph does not contain any individually identifiable information (i.e. it cannot be used to identify individual users), and shall not be considered as Personal Data.

6 LINKS TO THIRD PARTY SITES

- 6.1 Anywhre and the Website may, from time to time, contain links to websites provided by third parties. If you follow a link to such website, we advise you to note that such websites have their own privacy policies and that we do not vouch for such websites or their policies. Accordingly, we encourage you to review the privacy policy of each third-party website you visit before you disclose any Personal Data.

7 CHANGES TO THIS POLICY

- 7.1 Although most changes of this Policy are likely to be minor, we may change it from time to time and in our sole discretion. Changes shall become effective upon your acceptance of the updated Policy.

8 CONTACT INFORMATION

- 8.1 For further questions regarding this Policy or ideas for improvement, please share them with us by sending an e-mail to info@anywhre.com, or a letter to White Elk AB, Doterödsvägen 3, 444 40 Stenungsund, Sweden.
-